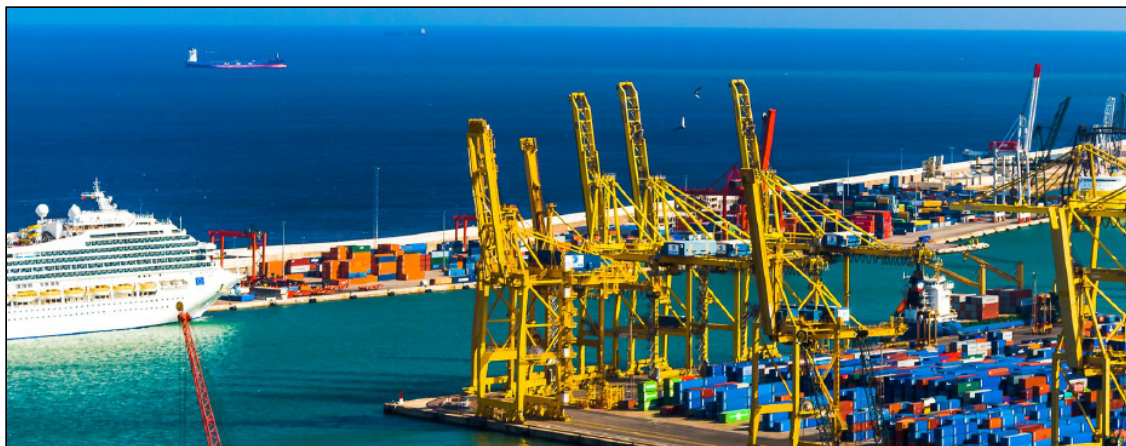


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Applying the Pareto Principle to Benefit the Planet



How converting the commercial transportation sector to clean energy could significantly reduce the negative effects of climate change.

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What We're Reading

- [Fintech Company Aims to Simplify Electrification of Mining Sector](#), S&P Global Market Intelligence
- [Hyundai Will Launch Three New Electric Cars Starting in 2021](#), Arstechnica
- [Nikola Wins Order for 2,500 Electric Garbage Trucks](#), The Wall Street Journal

Ideanomics Fall Conference Lineup

LD 500 Conference

On September 3rd, 2020 at 2:40 PM EST Ideanomics will present at the LDMicro Conference. [Click here](#) to view more details.

GCFF Virtual Conference

Ideanomics CEO, Alf Poor, will present at the GCFF Virtual Conference on September 10th at 3:10 PM EST to address how Ideanomics is facilitating the green economy. [Click here](#) to view more details.

H.C. Wainwright & Co. 22nd AnnualGlobal Investment Conference

Ideanomics will virtually present at the H.C. Wainwright & Co. 22nd Annual Global Investment Conference on September 15th, 2020. [Click here](#) to view more details.

The 4th China intelligent Electric Vehicle Summit

Ideanomics will be a gold sponsor of the China Intelligent Electric Vehicle Summit in Shanghai, Oct. 22-23, 2020. [Click here](#) for more details.





Did you catch Ideanomics CEO, Alf Poor, wearing a brand new Medici Motor Works hat on Twitter? We have heard your requests for Medici Motor Works merchandise. Please [sign up here](#) so we can help get our new hats to you!

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